Listening & Reading

ANSWER SHEET

ID NUMBER | 1 | 1 | A | 9 | 1 | 2 |

65 б

Item #			
1	A	**B**	+
2	**A**	B	−
3	**A**	B	+
4	A	**B**	++
5	**A**	B	++
6	A	**B**	+
7	**A**	B	++
8	**A**	B	+
9	A	**B**	−
10	A	**B**	+

Item #				
11	A	**B**	C	+
12	A	B	**C**	−
13	A	B	**C**	+
14	**A**	B	C	−
15	**A**	B	C	+

Item #					
16	A	B	C	**D**	+
17	**A**	B	C	D	++
18	A	**B**	C	D	++
19	**A**	B	C	D	+
20	A	B	C	**D**	−+
21	A	**B**	C	D	+
22	A	B	**C**	D	++
23	A	B	C	**D**	++
24	**A**	B	C	D	−
25	A	B	C	**D**	+

Item #						
26	A	**B**	C	D	E	+
27	A	B	C	D	**E**	++
28	**A**	B	C	D	E	++
29	A	B	C	**D**	E	++
30	A	B	**C**	D	E	+

Item #					
31	A	B	**C**	D	+
32	A	B	C	**D**	++
33	A	B	C	**D**	−
34	A	**B**	C	D	+
35	A	B	C	**D**	++

Item #			
36	A	B	**C**	+
37	**A**	B	C	−
38	A	**B**	C	−
39	**A**	B	C	++
40	A	B	**C**	+

31.

Use of English

ANSWER SHEET

ID NUMBER

1	1	A	Я	1	2

1	no matter how tough it	++
2	people popular opinion	—
3		—
4		—
5	suggested to him to	—
6	used to speak	+
7		—
8		—
9	must have been	+
10		

11	doing	+
12	√	+
13	√	—
14	might	—
15	to	—
16	√	+
17	√	—
18	more	+
19	in	—
20	what	+

	21	A	B	**C**	D	31	N	—
—	22	A	B	C	**D**	32	E	—
+/+	23	A	B	**C**	D	33	L	—
+	24	**A**	B	C	D	34	A	—
—	25	A	**B**	C	D	35	C	—
—	26	A	B	**C**	D	36	B	+
+	27	A	B	C	**D**	37	P	+
—	28	A	B	**C**	D	38	E	++
—	29	A	B	C	**D**	39	K	+
+	30	**A**	B	C	D	40	O	—

18.

Writing

ANSWER SHEET

ID number

1	1	4	9	1	2

This report aims to analyse statistics data and find ways to increase popularity and attendance of English museums and art galleries. It # is supposed to describe summarized information and give some useful advices and recommendations to museum's directors and investors.

People are interested in visiting museums and statistic probves that fact: in 2013 museums and galleries were visited by 13,7 mln people, in 2017 this number changed to 16,1 mln. But some of them became more or less popular. The most effective increasing and losing visits had been shown since 2013 to 2015. British Museum's and Tate x Gallery's popularity grew up to 100%, National Gallery 's - to 70%. Natural History Museum and Science Museum showed negative results with losing from 57% to 66%. It can be described with introduction admission charges with some museums in 2014. People rated them by their interest and decided to visit less the museums which introduced that change.

From my point of view I can recommend to start PR campaign with motto „It is respectively to visit a culture center" because attendance doesn't grow as fast as we want but advertisement can increase people's attention. Also collaboration with other museums with high and low demand should be useful strategy because I suggest that a part of visitors low-popular museums just changed priorities.

To sum up information and recommendation I can say that museums and art galleries are still popular but most of people don't visit them. Increase people's attendance is possible, we should just start do.

РК3 = 2 + 2 + 2 + 2 + 0 = 8

ОТ = 1 + 1 + 1 + 1 = 4

ЛОТ = 2 + 1 + 1 = 4   / 16